

# SYMPLUR

## #OTalk Transcript

Healthcare social media transcript of the [#OTalk](#) hashtag.

Tue, January 5th 2021, 2:40PM – Thu, January 7th 2021, 2:40PM (Europe/London).

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**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

Agree completely [#OTalk](#)



**Jenny Welford OT** [@jenny\\_welford](#)

8 days ago

[@preston\\_jenny](#) Definitely. Any guidance outside of [#OTalk](#) from our peers would be greatly appreciated. I am sure [@Jeni\\_woods\\_OT](#) would be interested too [#OTalk](#)



**#Hellomynameis Sarah.** 🚗💙🇧🇷🤔 [@SLawsonOT](#)

8 days ago

[@EstherDark3](#) [@OTalk](#) So is there something about communicating impact at different levels for different audiences [#otalk?](#)



**#OTalk** [@OTalk](#)

8 days ago

In case you missed it, here is Question 3 [#OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@DrCCConnell](#) Can you share with why you think you need to up your game [#OTalk](#)





**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@RuthFriend1](#) [@Janiedavies](#) [@OTalk](#) All contributions are equally important, they all count [#OTalk](#)



**Dr Catriona Connell** [@DrCCConnell](#)

8 days ago

[@preston\\_jenny](#) The models in the literature are getting more and more complex/complicated - a little daunting and unwieldy too [#otalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

A really valid point [#OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

Moving swiftly on to Question 4 [#otalk](#) <https://t.co/47tnS5v7FT>



**Dr Catriona Connell** [@DrCCConnell](#)

8 days ago

[@jenny\\_welford](#) [@preston\\_jenny](#) is it looking wider than those outcomes - perhaps to impact on carers / loved ones as well.... of course capturing that is more challenging [#otalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

RT [@DrCCConnell](#): [@jenny\\_welford](#) [@preston\\_jenny](#) is it looking wider than those outcomes - perhaps to impact on carers / loved ones as well.....



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

How does this work fit your clients and for you [#OTalk](#)



**Dr Catriona Connell** [@DrCCConnell](#)

8 days ago

[@LesleyScobbie](#) [@preston\\_jenny](#) absolutely - although further down the line from outcomes, this would apply to impact too... i cant think of any examples - maybe the MMR scandal [#otalk](#)



**Jenny Welford OT** [@jenny\\_welford](#)

8 days ago

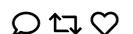
[@DrCCConnell](#) [@preston\\_jenny](#) That's our core focus and it's true in every specialist centre. Again, it can often be viewed as a nice part of the role, that can definitely be demonstrated in [#research](#), but doesn't light the fire of acute Trusts with tight budgets [#OTalk](#)



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[#OTalk](#) - I find this useful <https://t.co/rVh2G6OpPX> <https://t.co/TgRvhtgT9k>



**#OTalk** [@OTalk\\_](#)

8 days ago

Q4: Any thoughts on the key dimensions of benefit when describing, measuring and articulating impact? [#Otalk](#)





**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

It's essential to alter the discourse here by considering the needs of our wider audiences? What do acute trusts need to know to alter how they distribute their budgets [#OTalk](#)



**#OTalk** [@OTalk\\_](#)

8 days ago

Thank you for sharing [@dianecox61](#) [#otalk](#)



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[@preston\\_jenny](#). Changes in treatment options, better outcomes for people; changes in policy, changes in education [#OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

That's really interesting as we are often encouraged to fit people into a standard framework [#OTalk](#)



**Dr Catriona Connell** [@DrCConnell](#)

8 days ago

There are critiques that the impact pipeline over-values impact that maintains the political/organisational status quo - funding follows, leading to important work never being done Impact assessment is becoming a whole industry in itself, for better or worse [#otalk](#)



**Aisling Durkin** [@ais\\_d](#)

8 days ago

RT [@RCOT\\_NP](#): The [@RCOT\\_NP](#) are looking forward to hosting [#OTalk](#) next Tuesday 12th Jan at 8pm focusing on Sleep & Neurological Conditions - ...



**Jenny Welford OT** [@jenny\\_welford](#)

8 days ago

[@preston\\_jenny](#). A question for 2021 most definitely. Particularly in light of the [#pandemic](#) [#research](#) [#OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

RT [@dianecox61](#): [@preston\\_jenny](#). Changes in treatment options, better outcomes for people; changes in policy, changes in education [#OTalk](#)



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[@DrCConnell](#) Don't disagree but it has to be about benefit to people we see [#OTalk](#)



**Julie Hughes** [@JulieHughes2013](#)

8 days ago

RT [@dianecox61](#): [#OTalk](#) - I find this useful <https://t.co/rVh2G6OpPX> <https://t.co/TgRvhtgT9k>



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

Let's start asking this at every opportunity [#OTalk](#)





**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

...a. I believe we are almost there again. Final question for the night [#OTalk](#)  
<https://t.co/h1dRzdWmwU>



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@EmmaLairdOT](#) [@OTalk](#) Maybe if we start small. What small changes might help [#OTalk](#)



**Dr Catriona Connell** [@DrCConnell](#)

8 days ago

[@dianecox61](#) Impact is important, otherwise we are talking to ourselves via papers [#otalk](#)



**#OTalk** [@OTalk](#)

8 days ago

The final (and my favourite) question of tonight's chat. Looking forward to reading your thoughts on this one [#OTalk](#)



**Jenny Welford OT** [@jenny\\_welford](#)

8 days ago

[@Ceca\\_Rundle](#) [@OTalk](#) This is so true. I would love to see the shift [#OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

RT [@dianecox61](#): [#OTalk](#) - I find this useful <https://t.co/rVh2G6OpPX> <https://t.co/TgRvhtgT9k>



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[@preston\\_jenny](#) All of us [#otalk](#) otherwise it's meaningless - you need to know the likely influence/ impact your research might have and how far and wide it can go to change approaches, policy or treatments



**Emma Laird** [@EmmaLairdOT](#)

8 days ago

[@preston\\_jenny](#) [@OTalk](#) Absolutely but sometime this can be in isolation. [#otalk](#)



**Nadia Jeffries** [@nadiast](#)

8 days ago

[@Freya\\_OT](#) [@carina\\_knightot](#) [@jandcatkinson](#)



**Dr Catriona Connell** [@DrCConnell](#)

8 days ago

[@jenny\\_welford](#) [@preston\\_jenny](#) then i suppose you would say that research is not having as much impact - but there is always competing agendas for what matters - and cost effectiveness is a biggie in current HSC services [#otalk](#)



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[@preston\\_jenny](#) [@EmmaLairdOT](#) [@OTalk](#) [#smallchangebigimpact](#) [@theRCOT](#) [#otalk](#) - a case in point - you don't know how much change a study may have





**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@dianecox61](#) [@preston\\_jenny](#). All of us [#otalk](#) otherwise it's meaningless - you need to know the likely influence/ impact your research m...



**Dr Anita Atwal** [@anita\\_atwal](#)

8 days ago

The way I think about it is whether other people view your research as useful e.g used in clinical guidelines and it's effect in society . I think it's about knowledge translation [#ottalk](#) .



**Jess Rundle** [@Ceca\\_Rundle](#)

8 days ago

[@OTalk](#) Love this question [#OTalk](#)



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[#otalk](#) [@OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

So how can we gain momentum in a larger sense, who needs to be involved and how do we engage them [#OTalk](#)



**Jess Rundle** [@Ceca\\_Rundle](#)

8 days ago

[@OTalk](#) Think a better question [#OTalk](#) might be 'who shouldn't?'



**Nat Jones** [@natlouj](#)

8 days ago

[@OTalk](#) Late to the party [#OTalk](#) [@preston\\_jenny](#) 🏠 <https://t.co/UpYfolmNru>



**Chantelle Martin** [@chaniedavies](#)

8 days ago

[@jenny\\_welford](#) [@Ceca\\_Rundle](#) [@OTalk](#) Can't say from any experience but are we limited by OT research going to OT publications (mainly but not all) which is why our evidence base sometimes overlooked and other professions replicate to wider fields... Don't shoot me I really am not in the know [#OTalk](#)



**Dr Anita Atwal** [@anita\\_atwal](#)

8 days ago

It's consumers, academics , society. Think it's about making research outcomes accessible in different formats to make a real impact [#ottalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@natlouj](#) [@OTalk](#) You can catch up later [@natlouj](#) good to see you [#OTalk](#)



**Ellen** [@OTEllenUK](#)

8 days ago

[@preston\\_jenny](#). "Making the future together: Shaping autism research through meaningful participation" Fletcher-Watson et al. (2019) - a good read! [#OTalk](#)





Prof Diane Cox @dianecox61

8 days ago

for midday. @sunny\_welford @Ceca\_Rundle @OTalk #otalk - so publish where your research gets to the widest audience BMJ etc



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