

# SYMPLUR

## #OTalk Transcript

Healthcare social media transcript of the [#OTalk](#) hashtag.

Tue, January 5th 2021, 2:40PM – Thu, January 7th 2021, 2:40PM (Europe/London).

See [#OTalk Influencers/Analytics](#).

### Upgrade to Symplur Signals and Get

- Access to over 200,000 #OTalk tweets
- Filter tweets by Healthcare Stakeholders
- Impact and Sentiment Analysis

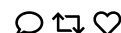
[Get Symplur Signals](#)

**Prof Diane Cox** [@dianecox61](#)

8 days ago



Nuggets- [#OTalk](#) think about who, what , where & when impact likely to be fir at the beginning of the study I.e before you start - is it about changing practice, building in a model, or changing thinking - will your research have a cultural shift

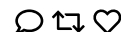


**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago



RT [@EstherDark3](#): [@DrCConnell](#) [@preston\\_jenny](#) [@chaniedavies](#) [@OTalk](#) I aim to do this by contacting the researcher and thanking them for their...

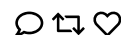


**#OTalk** [@OTalk](#)

8 days ago



Moving on to Q2 [#Otalk](#)

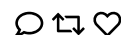



**Esther Dark** [@EstherDark3](#)

8 days ago



[@preston\\_jenny](#) [@jenny\\_welford](#) Depends on the research conducted, some are context dependent and cannot be generalised [#OTalk](#)




**#Hellomynameis Sarah.** 🚗💙🇧🇷👩🏻 @SLawsonOT 8 days ago  
 RT @preston\_jenny @chaniedavies @OTalk Really interested in responses tonight's #otalk both as a researcher & in relation to my research into CPD. Measuring impact of research/learning/development appears to be something people struggle with 🤔

💬 ↻ ❤️

**Dr Jenny Preston MBE** @preston\_jenny 8 days ago  
 RT @DrCConnell: @dianecox61 @preston\_jenny @jenny\_welford or policy/society etc #otalk


💬 ↻ ❤️

**Prof Diane Cox** @dianecox61 8 days ago  
 #otalk when writing about impact it needs to be clear in the title and first sentence - the impact of this research has been .....


💬 ↻ ❤️

**Dr Jenny Preston MBE** @preston\_jenny 8 days ago  
 RT @SLawsonOT: @preston\_jenny @chaniedavies @OTalk Really interested in responses tonight's #otalk both as a researcher & in relation to m...


💬 ↻ ❤️

**#Hellomynameis Sarah.** 🚗💙🇧🇷👩🏻 @SLawsonOT 8 days ago  
 RT @DrCConnell: @preston\_jenny @chaniedavies @OTalk or how you could feedback to a researcher that their work changed what you do? #otalk


💬 ↻ ❤️

**Esther Dark** @EstherDark3 8 days ago  
 @OTalk Asking clinical practitioners on their thoughts & feasibility of application or asking the client group under study if they feel this is relevant #OTalk

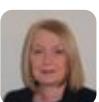
💬 ↻ ❤️

**Dr Jenny Preston MBE** @preston\_jenny 8 days ago  
 RT @dianecox61: Nuggets- #OTalk think about who, what, where & when impact likely to be fir at the beginning of the study I.e before you s...

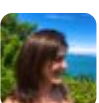
💬 ↻ ❤️

**Jenny Welford OT** @jenny\_welford 8 days ago  
 @preston\_jenny In #oncology #haematology #palliativecare it can be difficult to demonstrate value #Research is the only way to demonstrate impact, however small but it can be disheartening when this doesn't lead to long-term funding for services. Can lead to #OTs giving up on #research #OTalk

💬 ↻ ❤️

**Dr Jenny Preston MBE** @preston\_jenny 8 days ago  
 RT @dianecox61: #otalk when writing about impact it needs to be clear in the title and first sentence - the impact of this research has bee...

💬 ↻ ❤️

**Jess Rundle** @Ceca\_Rundle 8 days ago  
 @OTalk Surely this depends on knowing your research landscape, how and where to expect or hope to see impact #OTalk

💬 ↻ ❤️



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

There are many great ideas but how often do we do this in practice [#OTalk](#).



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[#otalk](#) for those thinking about types of impact use case studies from previous REF useful whether in academia or practice to think about what impact actually is <https://t.co/Wn6zcGTrN6>



**Prof Diane Cox** [@dianecox61](#)

8 days ago

[@preston\\_jenny](#) [#otalk](#) - think about who research for - what will it change



**Dr Catriona Connell** [@DrCConnell](#)

8 days ago

[@OTalk](#) many funders look for an impact statement now or a 'pathway to impact'. although more about research implementation, the 're-aim' principles could be used <https://t.co/CexDwMTBmS> [#otalk](#)



**#Hellomynameis Sarah.** 🇬🇧 🇮🇪 🇮🇪 🇮🇪 [@SLawsonOT](#)

8 days ago

[@OTalk](#) Wondering what the definition of 'impact' is ? [#otalk](#)



**Esther Dark** [@EstherDark3](#)

8 days ago

[@LesleyScobbie](#) [@DrCConnell](#) [@preston\\_jenny](#) [@chaniedavies](#) [@OTalk](#) Also great for networking [#otalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@jenny\\_welford](#) So true and can be very disheartening indeed but perhaps that's the key, maybe we need to get more clever at articulating the impact? [#OTalk](#)



**#Hellomynameis Sarah.** 🇬🇧 🇮🇪 🇮🇪 🇮🇪 [@SLawsonOT](#)

8 days ago

[#otalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

Good point but is intended impact the same as actual impact? [#OTalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

RT [@dianecox61](#): [#otalk](#) for those thinking about types of impact use case studies from previous REF useful whether in academia or practice t...



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

RT [@DrCConnell](#): [@OTalk](#) many funders look for an impact statement now or a 'pathway to impact'. although more about research implementatio...





**#OTalk @OTalk**  
Any thoughts? #OTalk

8 days ago



**Dr Jenny Preston MBE @preston\_jenny**

8 days ago

@SLawsonOT @OTalk\_ There are some helpful definitions in the papers referenced in the blog for tonight's chat. Too lengthy to include as tweets [#OTalk](#)



**Esther Dark @EstherDark3**

8 days ago

@SLawsonOT @OTalk\_ This is interesting. Should we reconsider what even impact is in relation to OT research? Do we view impact as in how far our reach is, or do we consider impact in just publishing our findings, sharing the voices of others and expanding the evidence base? [#OTalk](#)



**#OTalk @OTalk**

8 days ago

Any thoughts on this? [#otalk](#)



**Jess Rundle @Ceca\_Rundle**

8 days ago

@preston\_jenny I'd say that's where the really interesting data lay [#OTalk](#)



**Dr Jenny Preston MBE @preston\_jenny**

8 days ago

Time is whizzing away from us. Question 3 [#OTalk](#) <https://t.co/OGKz9Kw9WT>



**#OTalk @OTalk**

8 days ago

@EmmaLairdOT @otalk Ahh, so you don't have a Tuesday 8pm recurring alarm on your phone? 😊 [#Otalk](#)



**Dr Catriona Connell @DrCConnell**

8 days ago

@preston\_jenny its good to have an idea of where to look from the start. But unexpected (positive) consequences might come from unusual places. But what about unintended negative impact - does anyone catch that? researchers wouldn't put that in a ref case study :S [#otalk](#)



**Dr Jenny Preston MBE @preston\_jenny**

8 days ago

RT @DrCConnell: @preston\_jenny its good to have an idea of where to look from the start. But unexpected (positive) consequences might come...



**Lesley Scobbie @LesleyScobbie**

8 days ago

@EstherDark3 @OTalk\_ I think it's the "so what" question. What difference is this research going to make to practice/ patients/ services etc [#OTalk](#)

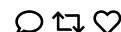




**Prof Diane Cox** @dianecox61

8 days ago

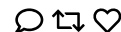
[@SLawsonOT](#) [@OTalk](#) impact is defined as an effect on, change or benefit to the economy, society, culture, public policy or services, health, the environment or quality of life, beyond academia \_ REF definition [#OTalk](#)



**Dr Catriona Connell** @DrCConnell

8 days ago

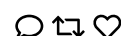
[@EstherDark3](#) [@SLawsonOT](#) [@OTalk](#) i think impact is intended to mean - 'real world' impact, rather than academic dissemination. although definitions do vary (of course!) [#otalk](#)



**Jenny Welford OT** @jenny\_welford

8 days ago

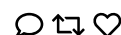
[@preston\\_jenny](#) If the impact is reducing bed days and admissions (as well as + [#QoL](#)) then it has interest at an organisational level. The difficulty comes when palliative rehab is seen as not progressing function and is therefore low value. It's a national problem, which [#OTalk](#) could help with



**Dr Catriona Connell** @DrCConnell

8 days ago

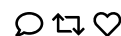
[@EstherDark3](#) [@SLawsonOT](#) [@OTalk](#) so changes in practice, policy, peoples real lives ... [#otalk](#)



**Dr Jenny Preston MBE** @preston\_jenny

8 days ago

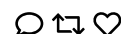
[@EstherDark3](#) [@SLawsonOT](#) [@OTalk](#) The literature would suggest all of this and much more but the challenge is in finding a common and not too onerous way of incorporating this [#OTalk](#)



**Jess Rundle** @Ceca\_Rundle

8 days ago

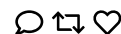
[@OTalk](#) For me I want there to be real change, publication alone doesn't translate into meaningful shifts in practice [#OTalk](#)



**Theresa Travis** @s9tmt

8 days ago

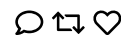
RT [@preston\\_jenny](#): These are all really great ideas but how often do we do this in practice [#OTalk](#).



**Dr Jenny Preston MBE** @preston\_jenny

8 days ago

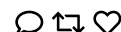
RT [@LesleyScobbie](#): [@EstherDark3](#) [@OTalk](#) I think it's the "so what" question. What difference is this research going to make to practice/ pa...



**Dr Jenny Preston MBE** @preston\_jenny

8 days ago

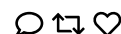
RT [@dianecox61](#): [@SLawsonOT](#) [@OTalk](#) impact is defined as an effect on, change or benefit to the economy, society, culture, public policy or...



**Dr Jenny Preston MBE** @preston\_jenny

8 days ago

RT [@DrCConnell](#): [@EstherDark3](#) [@SLawsonOT](#) [@OTalk](#) i think impact is intended to mean - 'real world' impact, rather than academic disseminatio...





**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

[@jenny\\_welford](#) There is an interesting discussion here about input, outcome and impact and I think we often get stuck with the first two [#OTalk](#).



**Dr Catriona Connell** [@DrCConnell](#)

8 days ago

[@preston\\_jenny](#), i have relied on logic models - but i think i need to up my game! [#otalk](#)



**Dr Catriona Connell** [@DrCConnell](#)

8 days ago

[@preston\\_jenny](#), [@jenny\\_welford](#) true [#otalk](#)



**Dr Jenny Preston MBE** [@preston\\_jenny](#)

8 days ago

Any thoughts on how [#OTalk](#) or even [@theRCOT](#) or [@ElizabethCasso1](#) can help? [#OTalk](#)



**Ros French** [@RosFrench1](#)

8 days ago

[@chaniedavies](#) [@OTalk](#) I had to go back and look up what it meant I don't think I will do too well contributing tonight sorry! [#OTalk](#)



Showing 101 to 150 of 283 tweets

<123456>

[#OTalk](#) content from [Twitter](#).

## Free Analytics and Transcripts for #OTalk

# 200,000 Tweets

Symplur has over 200,000 #OTalk tweets going back to September 2011. Get unrestricted access to all conversations with [Symplur Signals](#).



Join our mailing list

- Home
- Signals
- Spotlight
- Engage
- About
- News
- Healthcare Social Graph
- Healthcare Hashtag Project
- Social Media Research
- Contact
- Privacy Policy
- Terms of Service
- Do Not Sell My Personal Information
- Website Data Collection Preferences
- REQUEST A DEMO**
- © Symplur 2020