

# #OTalk Transcript

Healthcare social media transcript of the #OTalk hashtag.

Tue, August 7th 2018, 8:00PM – Tue, August 7th 2018, 9:15PM (Europe/London).

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**OTalk @OTalk\_**

Good evening and welcome to tonight's #OTalk Research chat. @hooper\_ek is on the @OTalk account for the evening and @LynneGoo leading our talk. Who is joining us? Do say hello even if you're just planning to lurk!



**OTalk @OTalk\_**

I hope that everyone is having a good summer! Is anyone joining us from far-flung shores this evening? #OTalk



**Dr Lynne Goodacre @LynneGoodacre**

Hi everyone really looking forward to exploring something creative tonight #OTalk



**Catherine McNulty @cathymc9781**

Hello.... first time I have joined in on time for a while.. #OTalk... @Cathymc9781



**Prof Diane Cox @dianecox61**

@LynneGoodacre #OTalk I'm here



**OTalk @OTalk\_**

@cathymc9781 Glad that you can join us @cathymc9781 #OTalk



**Dr Lynne Goodacre @LynneGoodacre**

@cathymc9781 Hey Catherine hope all is well with you lovely to have you joining #Otalk research



**Dr Jenny Preston MBE @preston\_jenny**

Hello everyone, just back from a celebratory dinner after my son's exam results today. Looking forward to the chat tonight @LynneGood



**Bill Wong, OTD, OTR/L @BillWongOT**

Hello peeps! #otalk



**OTalk @OTalk\_**

Well it might be a quiet one tonight but there's always research topics to explore so we'll get into it shortly. Don't forget to add the # and r have fun! #OTalk



**EmmaOT @OTBartlett**

Hello #OTalk I'm here 👍



**Bill Wong, OTD, OTR/L @BillWongOT**

@preston\_jenny @LynneGoodacre Sending well done's from across the pond! #otalk



**Kim Willis @KimWillisOT**

@OTalk\_ @hooper\_ek @otalk @LynneGoodacre Hi all! #OTalk



**OTalk @OTalk\_**

@BillWongOT Glad you could join us Bill. You definitely count as joining us from far-flung shores! #OTalk



**Louise Crisp @LouiseCrisp5**

@OTalk\_ @hooper\_ek @otalk @LynneGoodacre Hey 🙋 #OTalk



**Dr Jenny Preston MBE @preston\_jenny**

@BillWongOT @LynneGoodacre Thanks @BillWongOT it's been a difficult year so now everyone is happy 😊 #OTalk



**Dr Lynne Goodacre @LynneGoodacre**

So shall we get started as people join in Q1 why is it important to develop a range of approaches to communicating research #OTalk



**Michelle Keefe @MichelleKeefe1**

#OTalk



**Carol Percy @DrCarolPercy**

RT @OTalk\_: Good evening and welcome to tonight's #OTalk Research chat. @hooper\_ek is on the @OTalk account for the evening and @LynneGooda...



**Catherine McNulty @cathymc9781**

Thanky for your reply... I am undertaking my final MSc module... the research so tonight is interesting for me plus I have a window #OTal



**Carol Percy @DrCarolPercy**

RT @OTalk\_: Time to pop the kettle on if you're wanting to grab a pre-#OTalk Research brew. We'll start in 10 minutes. Tonight's topic is



**Nicola Stirling @nicola\_stirling**

@LynneGoodacre Hello! #OTalk



**Carol Percy @DrCarolPercy**

RT @cathymc9781: Hello.... first time I have joined in on time.. #OTalk... @Cathymc9781 <https://t.co/fTiWEG4Uig>



**Bill Wong, OTD, OTR/L @BillWongOT**

@preston\_jenny @LynneGoodacre Haha! My challenges have just begun. I can't believe how much work I have to put in to put up a TEL Now I am telling OT's- beware of what you sign up for before you apply, it can get overwhelming QUICK!!! #otalk



**OTalk @OTalk\_**

Fantastic that you're all here! Shall we get into the chat? @LynneGoodacre is here to lead us through with Q1 #OTalk



**Catherine McNulty @cathymc9781**

I need lots of top tips!! #OTalk



**Kim Willis @KimWillisOT**

@LynneGoodacre I suppose to enable a wide scope of engagement? #OTalk



**OTalk @OTalk\_**

Q1 from @LynneGoodacre #OTalk



**Bill Wong, OTD, OTR/L @BillWongOT**

@OTalk\_ Haha- next week I will be India. Got to figure out what is the local time over there to join. #otalk



**Dr Lynne Goodacre @LynneGoodacre**

RT @LynneGoodacre: So shall we get started as people join in Q1 why is it important to develop a range of approaches to communicatir



**Dr Lynne Goodacre** @LynneGoodacre

In case you missed it Q 1 was why is it important to develop a range of approaches to communicating research #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@LynneGoodacre Because people may have different levels of understandings of our research. #otalk



**Dr Jenny Preston MBE** @preston\_jenny

Dissemination of research findings is a key part of developing evidence and we know that people engage with this in a range of different important to get the messages out there @LynneGoodacre #OTalk



**EmmaOT** @OTBartlett

@LynneGoodacre To make it accessible to as wide an audience as possible #OTalk



**OTalk** @OTalk\_

Hi Emma @emmaspellmanOT don't forget to add the # so we can hear what you have to say #OTalk



**Kim Willis** @KimWillisOT

@LynneGoodacre I suppose to enable a wide scope of engagement? #OTalk



**Dr Lynne Goodacre** @LynneGoodacre

Great, who do you have in mind @KimWillisOT #OTalk



**Prof Diane Cox** @dianecox61

Q1 using different approaches makes the understanding of the research more meaningful #OTalk



**OTEmmaS** @emmaspellmanOT

@OTalk\_ @LynneGoodacre also I think its very important to consolidate our findings in a short and engaging way #OTalk especially in a people can follow - not using jargon and send people to sleep



**Nicola Stirling** @nicola\_stirling

Sorry...#OTalk



**RCOT\_PLD** @RCOT\_PLD

RT @OTalk\_: Good evening and welcome to tonight's #OTalk Research chat. @hooper\_ek is on the @OTalk account for the evening and @LynneGooda...



**OTalk** @OTalk\_

@denisejharris Hi Denise don't forget to add the # so we can see your contributions :) #OTalk



**Denise Harris** @denisejharris

Forgot the #otalk 😊



**Dr Lynne Goodacre** @LynneGoodacre

Yep. Who do you have in mind when you think of 'people' #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@emmaspellmanOT @OTalk\_ @LynneGoodacre I heard some live TEDx talks recently where researchers break down research data in terms. #otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @preston\_jenny: Dissemination of research findings is a key part of developing evidence and we know that people engage with this i

**Dr Jenny Preston MBE** @preston\_jenny



Don't we all @cathymc9781 @LynneGoodacre #OTalk



**Prof Diane Cox** @dianecox61

I had pleasure of being a judge for this year's - so tell me about your research at #rcot2018 - never felt so informed and engaged #otalk



**Kim Willis** @KimWillisOT

@LynneGoodacre Research is important intraprofessionally, but also for the people we work with (patients) as well as the wider MDT. Th demonstrates EBP to best evidence our interventions #OTalk.



**Bill Wong, OTD, OTR/L** @BillWongOT

@emmaspellmanOT @OTalk\_ @LynneGoodacre Like me now as a TEDx curator, I would be excited if an OT comes forward to share hi research at my program. However, I would CRINGE if he/she shares things that are full of jargon or takes long time to explain. #otalk



**Dr Lynne Goodacre** @LynneGoodacre

I'm wondering if we can dig a little deeper into people. As researchers who do we want our work to reach #OTalk

Research

Pricing



**Carolina Cordero** @colourful\_ot

@LynneGoodacre So that you can keep up with changes - e.g. as social media becomes a major tool for people to do research, how to use it effectively #OTalk

Healthcare Hashtags

Company



**OTalk** @OTalk\_

@denisejharris Don't worry Denise it's easily done! #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @KimWillisOT: @LynneGoodacre Research is important intraprofessionally, but also for the people we work with (patients) as well as



**OTEmmaS** @emmaspellmanOT

@OTalk\_ oooooops yes sorry #OTalk 😊



**Catherine McNulty** @cathymc9781

Because people see things differently... Understand and misunderstand things differently #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@dianecox61 I felt the same way at #caot2018! I would love to be one at #rcot2019! #otalk



**Denise Harris** @denisejharris

@emmaspellmanOT @OTalk\_ @LynneGoodacre Is there something as well about changing the language we use that also helps us with understanding? #OTalk



**OTalk** @OTalk\_

RT @LynneGoodacre: I'm wondering if we can dig a little deeper into people. As researchers who do we want our work to reach #OTalk



**Nicola Stirling** @nicola\_stirling

@BillWongOT @emmaspellmanOT @OTalk\_ @LynneGoodacre Ooh helpful!! I'm scared of data!! #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@LynneGoodacre Professionals, researchers, educators, students, clients anyone really who has an interest in the development of new @LynneGoodacre #OTalk



**EmmaOT** @OTBartlett

@LynneGoodacre If my parents (with no knowledge of my research area) can understand my message, then I think I'm on the right track

**Bill Wong, OTD, OTR/L** @BillWongOT



@nicola\_stirling @emmaspellmanOT @OTalk\_ @LynneGoodacre I am not scared actually. But in my role now in running a TEDx progra think of everyone else. #otalk



**Cara Lawrence** @caralawrence  
@LynneGoodacre I think the group of people we are doing the research on but also in OT the professionals it will influence #otalk



**Dr Lynne Goodacre** @LynneGoodacre  
Q2. If you think across all areas of research and all media who would you flag up as great communicators of research #OTalk



**OTalk** @OTalk\_  
This is an interesting thought @denisejharris Do you have experience of doing this? #OTalk



**Kim Willis** @KimWillisOT  
@LynneGoodacre I would want to reach those that teach OT, to ensure relevance and evidence based teaching to newly qualified therap also like to reach the public to promote the value and impact to what we do #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
RT @OTBartlett: @LynneGoodacre If my parents (with no knowledge of my research area) can understand my message, then I think I'm rig...



**Dr Jenny Preston MBE** @preston\_jenny  
@LynneGoodacre I had a really interesting conversation yesterday with a client about the research one of my PhD students had underta rather surprised me when she said she had been looking for the publications @LynneGoodacre #OTalk



**Dr Lynne Goodacre** @LynneGoodacre  
What about the general public? #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
@OTBartlett @LynneGoodacre Now you can add- "submit it to Bill and see if you can pass the TEDx test." To the list 😊 #otalk



**Dr Lynne Goodacre** @LynneGoodacre  
Yes always s great test #OTalk



**Denise Harris** @denisejharris  
@LynneGoodacre Surely we want as many as possible to hear about and use our #research otherwise why do it? #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
RT @denisejharris: @LynneGoodacre Surely we want as many as possible to hear about and use our #research otherwise why do it? #OTalk



**OTEmmaS** @emmaspellmanOT  
@LynneGoodacre we want our work to firstly reach the people we are researching about for instance service users #OTalk and so using galleries, blogs meeting up with those we are researching with food and making it more engaging etc is importantI think



**Dr Lynne Goodacre** @LynneGoodacre  
People love to know the outcomes of research theyv'e contributed to, #OTalk



**Carolina Cordero** @colourful\_ot  
@LynneGoodacre Anyone who'll be affected by the findings/conclusions of the research: could be clients/people we're working with, thei student OTs, practising OTs, other researchers, other healthcare professionals, the general public, politicians... depends on the research



**Bill Wong, OTD, OTR/L** @BillWongOT  
RT @emmaspellmanOT: @LynneGoodacre we want our work to firstly reach the people we are researching about for instance service u #OTalk...



**Cara Lawrence** @caralawrence

@LynneGoodacre General public is good! I as a general public I always feel mainly told front page correlation stats in research on the br news #otalk



**Kim Willis** @KimWillisOT

@LynneGoodacre Those that don't over do the jargon! #OTalk



**OTalk** @OTalk\_

Q2 from @LynneGoodacre here: #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

Absolutely @LynneGoodacre #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@emmaspellmanOT @LynneGoodacre That is why I am crash test dummy for USC's OT autism research or initiatives. 😊 #otalk



**Denise Harris** @denisejharris

@OTBartlett @LynneGoodacre I test out my thoughts and ideas on my #husband when he is #washingup and then check if he has #und #Otalk



**Prof Diane Cox** @dianecox61

@LynneGoodacre #otalk - those that keep it simple and convey the aim, question and say if they actually answered it - the take home m



**OTEmmaS** @emmaspellmanOT

@LynneGoodacre yes @LynneGoodacre #OTalk really important to tell our research story in an engaging and understandable way to the with a researcher not so long ago who was trying to explain his valuable research to a member of the great British public and he totally lc shame



**Kim Willis** @KimWillisOT

RT @dianecox61: @LynneGoodacre #otalk - those that keep it simple and convey the aim, question and say if they actually answered it



**Catherine McNulty** @cathymc9781

#OTalk need to think creatively to share thinking try not be too reliant on. Technology...



**OTalk** @OTalk\_

How do you respond to this type of information? @caralawrence @LynneGoodacre #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @emmaspellmanOT: @LynneGoodacre yes @LynneGoodacre #OTalk really important to tell our research story in an engaging and understandable...



**Carolina Cordero** @colourful\_ot

@denisejharris @emmaspellmanOT @OTalk\_ @LynneGoodacre I was just thinking that! I've found with the research project that I'm doi Masters that the more different people I describe it to, the better my own understanding of the aims and possible implications are (I supp because I feel like I need to justify it!) #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @dianecox61: @LynneGoodacre #otalk - those that keep it simple and convey the aim, question and say if they actually answered it



**Dr Lynne Goodacre** @LynneGoodacre

I love the science programme in radio 4 with people like Brian Cox who can take something complex and distill it into something I can un #OTalk

**Louise Crisp** @LouiseCrisp5

@LynneGoodacre @OTalk\_ Sorry #OTalk



**Catriona Connell** @POPPED\_Project  
@LynneGoodacre and commissioners, policy people #otalk



**Louise Crisp** @LouiseCrisp5  
@LynneGoodacre #OTalk



**Cara Lawrence** @caralawrence  
@LynneGoodacre I also like podcasts for this! Should we use them to disseminate research? #OTalk



**Carolina Cordero** @colourful\_ot  
@LynneGoodacre I think my reasoning would be: if someone knowing about the research would make them do something differently, the know about it #OTalk



**Kim Willis** @KimWillisOT  
@LynneGoodacre Brian Cox. Yes, I am always engaged and he keeps jargon to a minimum. #OTalk



**Dr Lynne Goodacre** @LynneGoodacre  
I also love exploring the Wellcome Trust public's engagement section of their website, some wonderfully creative approaches being used #OTalk



**Ele OT** @eleanorramsell  
@LynneGoodacre This is an interesting question! I think in mainstream media alot of the headlines go to "breakthrough" research. Pharn often. I suppose its because they're of obvious significant interest to the population as a whole. #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
@LynneGoodacre Soon I will become OT version of that on TEDx talks. I can definitely mentor... and we have many potential research th featured! #otalk



**OTalk** @OTalk\_  
This is why the 3 minute 'so tell me about your research' pitch can be helpful! @colourful\_ot #OTalk



**Dr Lynne Goodacre** @LynneGoodacre  
Any specific ones you listen to @caralawrence #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
RT @eleanorramsell: @LynneGoodacre This is an interesting question! I think in mainstream media alot of the headlines go to "breakthru



**Catherine McNulty** @cathymc9781  
#OTalk.. Where it can make a difference... Where people with budgets to support services can listen and hear where people who need s: services can be part of it all



**Nicola Stirling** @nicola\_stirling  
@LynneGoodacre @caralawrence Yes, I would be interested too? #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
@eleanorramsell @LynneGoodacre I think we can be too... we just need some framing support. Now there just need to be more people I are not afraid to put their credibility on the line! #otalk



**Cara Lawrence** @caralawrence  
@OTalk\_ @LynneGoodacre With caution! But not sure everyone else does. I think mindfulness has been used to cure everything even ir nails Maybe exaggerating a bit #OTalk



**EmmaOT** @OTBartlett

Q2 #OTalk. I love I infographics. Recently saw this #AHPsintoAction summary from @Airedaleahps. Love it. <https://t.co/Xm9cVG4Ege>



**A** @SrVibrations

@caralawrence @LynneGoodacre I like this idea. It would reach a wide range of people. #OTalk



**OTalk** @OTalk\_

#OTalk



**Catriona Connell** @POPPED\_Project

@caralawrence @LynneGoodacre my personal fave "Per capita consumption of cheese (US) correlates with Number of people who die becoming tangled in their bedsheets" <https://t.co/nlP51HTuJQ> #otalk



**Dr Lynne Goodacre** @LynneGoodacre

I also keep an eye on things like the Cheltenham science festival and there's also an event for research's in pubs and someone involved doctoral network is involved in organising the Manchester one #OTalk



**Prof Diane Cox** @dianecox61

#otalk - in our @uocresearch conference next year we're trying out #bakeyourphd #catwalkyourpgd #singyourphd #knityourphd - I.e. any creative @OTalk\_



**Louise Crisp** @LouiseCrisp5

@LynneGoodacre I can't think of anyone specifically but yeah I echoe what others have said... with the addition of someone who can cor message with passion, those that truly believe the value of their research this can be seen when they talk to others about it #OTalk



**OTEmmaS** @emmaspellmanOT

RT @dianecox61: #otalk - in our @uocresearch conference next year we're trying out #bakeyourphd #catwalkyourpgd #singyourphd #kn ...



**Cara Lawrence** @caralawrence

@LynneGoodacre On the air and glass half full are OT ones that are really interesting! I quite like hearing about other areas of OT as I ha more specialised #otalk



**Kim Willis** @KimWillisOT

@OTBartlett @Airedaleahps Infographics definitely have their place. However they can still be full of jargon and I do wonder if they are n One of many tools available. So long as the question is posed and point made then fine. #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

And I think those of us who are not into research as much can have roles too. We can be table setters to help our researchers to have se tables we built! #otalk



**EmmaOT** @OTBartlett

@dianecox61 @UoCResearch @OTalk\_ I love this ! #OTalk



**Cara Lawrence** @caralawrence

@POPPED\_Project @LynneGoodacre O wow #Otalk



**Denise Harris** @denisejharris

@OTalk\_ Thank you forgot #Otalk again!



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @LouiseCrisp5: @LynneGoodacre I can't think of anyone specifically but yeah I echoe what others have said... with the addition of s



**Dr Lynne Goodacre** @LynneGoodacre  
Q 3 what are the challenges of communicating research to a non specialist audience #OTalk



**Catriona Connell** @POPPED\_Project  
@caralawrence @LynneGoodacre quite a few journals and evidence based practice sites have really accessible podcasts @TheLancetf @Mental\_Elf are great in mental health research #otalk



**OTalk** @OTalk\_  
I love this idea @dianecox61 ... I've got an image of 'bake off' meets 'statistics' ... it makes me smile! #OTalk



**Kim Willis** @KimWillisOT  
@dianecox61 @UoCResearch @OTalk\_ Sounds interesting..... #OTalk



**Dr Lynne Goodacre** @LynneGoodacre  
Thanks for the share @POPPED\_Project #OTalk



**Cara Lawrence** @caralawrence  
@POPPED\_Project @LynneGoodacre @TheLancetPsych @Mental\_Elf O really that's really useful to know! I like listening between visit gym #OTalk #otgeek



**OTEmmaS** @emmaspellmanOT  
@colourful\_ot @denisejharris @OTalk\_ @LynneGoodacre That is great @colourful\_ot #OTalk seems the more you describe it and to dif people in different ways the better the shape it becomes - helps in vivas too! 😊



**OTalk** @OTalk\_  
Q3 from @LynneGoodacre here: #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
@dianecox61 @UoCResearch @OTalk\_ With my TEDx event, I am slowly selling to local doctorate programs that they can send their dc students for the experiential components of their programs. I will be teaching these students how to build such tables from the ground up



**Dr Jenny Preston MBE** @preston\_jenny  
Some of the @CochraneUK blogs are really helpful (sorry forgot #OTalk with last post) @LynneGoodacre



**Denise Harris** @denisejharris  
@OTalk\_ #Otalk I have also had some opportunities to present to #researchers from different #schools which helps reduce the jargon



**EmmaOT** @OTBartlett  
@KimWillisOT @Airedaleahps I agree about jargon and need to tailor for the audience. But done well they can communicate a few key r really clearly. #OTalk



**Catriona Connell** @POPPED\_Project  
@LynneGoodacre pint of science! #otalk



**Dr Jenny Preston MBE** @preston\_jenny  
@LynneGoodacre Language, relevance, maintaining interest to name but a few #OTalk



**RCOT\_PLD** @RCOT\_PLD  
RT @dianecox61: @LynneGoodacre #otalk - those that keep it simple and convey the aim, question and say if they actually answered it



**Kim Willis** @KimWillisOT  
@LynneGoodacre I come back again to jargon. You can tell when someone is spouting it to justify importance. Non-specilist audiences n the passion & understand the concept. If they don't then what's the point? Best to try out on lay people to ensure pitch is right #OTalk



**RCOT\_PLD** @RCOT\_PLD

RT @cathymc9781: Because people see things differently... Understand and misunderstand things differently #OTalk <https://t.co/z11AN8>



**Bill Wong, OTD, OTR/L** @BillWongOT

@LynneGoodacre In a TED space, every jargon we might use, we need to take time to explain. It is better to sum up the significant finding in a concise manner. #otalk



**Catherine McNulty** @cathymc9781

Try not use jargon... Use everyday language and metaphors.. Real life stuff #OTalk



**Selina B...** @Lina\_Woy

RT @BillWongOT: And I think those of us who are not into research as much can have roles too. We can be table setters to help our res



**EmmaOT** @OTBartlett

@denisejharris @OTalk\_ Yes me too. And listening to other subjects presented really highlights importance of avoiding jargon and terminology #OTalk



**Carolina Cordero** @colourful\_ot

@LynneGoodacre One of my favourite examples of science communication done well is the book Weapons of Math Destruction by @mathbabedotorg - I knew next to nothing about the topic before reading it and I loved how accessible it was #OTalk



**OTEmmaS** @emmaspellmanOT

@OTalk\_ @LynneGoodacre Q3 trying to summarise the copious amount of work you've done, that you have lived & breathed; cried & been elated and frustrated with in a compelling succinct way #OTalk



**Dr Lynne Goodacre** @LynneGoodacre

Yeessss thank you @popped\_project. I knew someone would know. A real challenge for anyone wanting to try out new ways of talking about research in a pub to whoever turns up on the night #OTalk



**OTalk** @OTalk\_

What is this @POPPED\_Project ? #OTalk



**Catriona Connell** @POPPED\_Project

@caralawrence @LynneGoodacre @TheLancetPsych @Mental\_Elf i like them in the car - embrace your inner geek! #otalk



**Denise Harris** @denisejharris

@LynneGoodacre Working out how much context/explanation is necessary without boring them/leaving them confused #Otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @emmaspellmanOT: @OTalk\_ @LynneGoodacre Q3 trying to summarise the copious amount of work you've done, that you have lived & breathed; c...



**Dr Lynne Goodacre** @LynneGoodacre

Thanks for the share @colourful\_ot something to check out #OTalk



**Cara Lawrence** @caralawrence

@POPPED\_Project @LynneGoodacre @TheLancetPsych @Mental\_Elf Also CPD on the go #otalk



**RCOT\_PLD** @RCOT\_PLD

RT @BillWongOT: @LynneGoodacre Soon I will become OT version of that on TEDx talks. I can definitely mentor... and we have many p



**Bill Wong, OTD, OTR/L** @BillWongOT

@emmaspellmanOT @OTalk\_ @LynneGoodacre And now people got a practice dummy... lol! If I OK it, it should be on a TED application



**Prof Diane Cox** @dianecox61

RT @OTalk\_: I love this idea @dianecox61 ... I've got an image of 'bake off' meets 'statistics' ... it makes me smile! #OTalk <https://t.co/...>



**OTalk** @OTalk\_

Maybe there's something here about a title being a hook? @colourful\_ot @LynneGoodacre #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @denisejharris: @LynneGoodacre Working out how much context/explanation is necessary without boring them/leaving them confus



**RCOT\_PLD** @RCOT\_PLD

RT @LouiseCrisp5: @LynneGoodacre I can't think of anyone specifically but yeah I echoe what others have said... with the addition of s



**Dr Lynne Goodacre** @LynneGoodacre

Massive task before you even get to think about the how shall I do it. Bottom lining years of work is so hard #OTalk. Any tips @emmaspe



**Louise Crisp** @LouiseCrisp5

@LynneGoodacre Having to explain your jargon? This could interrupt the flow of your 'story' I remember listening to a physio student res got so bogged down with getting my head round what the jargon meant that I lost track completely #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@denisejharris @LynneGoodacre Maybe it is just me- if you need 2+ minutes to explain a concept, you have lost me. #otalk



**Catherine McNulty** @cathymc9781

#OTalk Thanky...



**RCOT\_PLD** @RCOT\_PLD

RT @LynneGoodacre: People love to know the outcomes of research theyv'e contributed to, #OTalk <https://t.co/zJuL431jcR>



**OTalk** @OTalk\_

Fab! #OTalk



**Carolina Cordero** @colourful\_ot

@LynneGoodacre Making sure the audience understands what the results actually mean - e.g. that correlation isn't being mistaken for c which I think can happen sometimes with the way research is reported #OTalk



**RCOT\_PLD** @RCOT\_PLD

RT @KimWillisOT: @LynneGoodacre Research is important intraprofessionally, but also for the people we work with (patients) as well as



**Denise Harris** @denisejharris

@BillWongOT @LynneGoodacre That's very true but when it's your passion you want them to love it too and are in danger of overdoing



**OTEmmaS** @emmaspellmanOT

@LynneGoodacre oh, err, hoping to get some tonight #OTalk, but I think a starter for ten is know your audience, use their language, I thir like a story - start, middle with main point and the end - achievements - what next @LynneGoodacre



**RCOT\_PLD** @RCOT\_PLD

RT @colourful\_ot: @LynneGoodacre Making sure the audience understands what the results actually mean - e.g. that correlation isn't be



**Dr Lynne Goodacre** @LynneGoodacre

Here's the link for a pint of science <https://t.co/HpIMnPJkbl> if you're interested folks #OTalk

**OTEmmaS** @emmaspellmanOT



RT @LynneGoodacre: Here's the link for a pint of science <https://t.co/HplMnPJkbl> if you're interested folks #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

RT @LynneGoodacre: Here's the link for a pint of science <https://t.co/HplMnPJkbl> if you're interested folks #OTalk



**OTalk** @OTalk\_

RT @LynneGoodacre: Here's the link for a pint of science <https://t.co/HplMnPJkbl> if you're interested folks #OTalk



**Kim Stuart** @KimStuartOT

@emmaspellmanOT @OTalk\_ @LynneGoodacre This made me smile... currently trying (not succeeding yet) reducing my 20k words of 15k discussion #swallowelephantwhole #OTalk



**Dr Lynne Goodacre** @LynneGoodacre

Maybe before then it is work out .... in this situation what is the one core message I want to communicate and realise you can't tell it all. #



**Carolina Cordero** @colourful\_ot

@OTalk\_ @LynneGoodacre Ha, maybe! I think mostly what I liked about it was that for every idea she introduced, she gave a real example always understand something better when there's a short case study or something to put it into context for me #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@denisejharris @LynneGoodacre For my second TEDx talk, I had to repeatedly edit how patients come to my work setting in a concise & understandable manner. That part I probably edited like 20+ times! #otalk



**Catriona Connell** @POPPED\_Project

I know someone who is going into a job as a health research communicator after her PhD - it will be her job to translate and disseminate from cool research #otalk



**Dr Lynne Goodacre** @LynneGoodacre

Q4 other than PowerPoint and academic writing what do you think are great skills for researcher to learn? Is there a new communication love to get your head around #OTalk



**OTalk** @OTalk\_

Sage advice from @LynneGoodacre here #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@colourful\_ot @OTalk\_ @LynneGoodacre Yes- a relatable example is good. So think of who your audience might be and then use your powers to make it easily understandable and relatable. #otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@KimStuartOT @emmaspellmanOT @OTalk\_ @LynneGoodacre In TEDx format... try to shrink it to around 1000-1500 words! #otalk



**Dr Lynne Goodacre** @LynneGoodacre

Yes an area of growth in all kinds of sectors #OTalk



**Denise Harris** @denisejharris

@colourful\_ot @OTalk\_ @LynneGoodacre I agree if you can add in a story or example that the audience relate to that is a surefire way to get the message across #otalk



**OTalk** @OTalk\_

Here's Q4 from @LynneGoodacre #OTalk .... what are your suggestions?



**Dr Jenny Preston MBE** @preston\_jenny

I'd like to get better at initiating discussions on social media to get more depth #OTalk @LynneGoodacre



**Kim Willis** @KimWillisOT

@LynneGoodacre Some things cannot be taught but are important when presenting research, such as being confident and engaging #O



**Catriona Connell** @POPPED\_Project

@LynneGoodacre cool job if you don't fancy staying in academia after the doc #otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@KimStuartOT @emmaspellmanOT @OTalk\_ @LynneGoodacre Well- that number is based on what is an acceptable speaking rate x 1 minutes! #otalk



**Cara Lawrence** @caralawrence

@POPPED\_Project I have an image of them being a cartoonist #OTalk making it fun and interesting and accessible



**OTalk** @OTalk\_

@KimStuartOT @BillWongOT @emmaspellmanOT @LynneGoodacre Hi Kim don't forget to add the # :- ) #OTalk



**OTEmmaS** @emmaspellmanOT

@LynneGoodacre Q4 I'd love to get my head around blogs, videos and podcasts #OTalk I'm really quite rubbish at those



**Dr Lynne Goodacre** @LynneGoodacre

In the 3 minute thesis challenge for a PhD it's 3 slides and 3 minutes the are YOur Tubes of people doing this if anyone wants to look at h and local HEIs run their own challenges if you want a go #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @caralawrence: @POPPED\_Project I have an image of them being a cartoonist #OTalk making it fun and interesting and accessible



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @LynneGoodacre: In the 3 minute thesis challenge for a PhD it's 3 slides and 3 minutes the are YOur Tubes of people doing this if an



**Prof Diane Cox** @dianecox61

I'd like to do blogging #OTalk @LynneGoodacre @OTalk\_



**Catriona Connell** @POPPED\_Project

@KimWillisOT @LynneGoodacre Definitely can be learned though. #otalk



**Denise Harris** @denisejharris

@LynneGoodacre I guess, linked to previous question, #storytelling #Otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@LynneGoodacre Haha! Some TEDx events also use this method for auditions! #otalk



**Dr Lynne Goodacre** @LynneGoodacre

Any specific social media @preston\_jenny #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@emmaspellmanOT @LynneGoodacre Me too @emmaspellmanOT @LynneGoodacre #OTalk



**EmmaOT** @OTBartlett

@emmaspellmanOT @LynneGoodacre Ooh yes. Me too ! #OTalk



**A** @SrVibrations

@LynneGoodacre I think relating to all learning styles - going back to the comments about making infographics - would help in clarifying communicating ideas. #Otalk Q4



**OTEmmaS** @emmaspellmanOT

@LynneGoodacre a bit more on Q4 - I think I'd like to improve my ability to create research journey maps in more creative ways also #O



**Kim Willis** @KimWillisOT

@POPPED\_Project @LynneGoodacre Absolutely. Comes with experience! #OTalk



**Dr Lynne Goodacre** @LynneGoodacre

Oh not just academia @POPPED\_Project lots of jobs in publishing and independent sectors where companies want to communicate the #OTalk



**Catriona Connell** @POPPED\_Project

@caralawrence tbf - i'm not entirely sure how it works - i just remember thinking i want one of those.... #otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

@LynneGoodacre Social media! Platforms will depend on where intended audience are. #otalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @preston\_jenny: I'd like to get better at initiating discussions on social media to get more depth #OTalk @LynneGoodacre <https://t.co>



**OTEmmaS** @emmaspellmanOT

RT @LynneGoodacre: In the 3 minute thesis challenge for a PhD it's 3 slides and 3 minutes the are YOu Tubes of people doing this if an



**Dr Jenny Preston MBE** @preston\_jenny

@LynneGoodacre Start with Twitter as I tend to post statements or references but happy to consider the range of platforms available #O



**OTalk** @OTalk\_

Is there something that holds you back from doing this @dianecox61 ?#OTalk



**Catriona Connell** @POPPED\_Project

Sometimes i get overwhelmed with all the ways people like to receive information now - blog, infographic, interpretive dance - and worry quality cant really be appraised in these ways.. #otalk



**A** @SrVibrations

@caralawrence @POPPED\_Project Back to infographics idea... #Otalk



**Dr Lynne Goodacre** @LynneGoodacre

You're welcome to write a guest blog on my blog @dianecox61 if you want to give it a go #OTalk



**Cara Lawrence** @caralawrence

@SrVibrations @LynneGoodacre Being funny! When you have a genius funny researcher talking and using funny examples etc but peop always get it myself included #OTalk



**Prof Diane Cox** @dianecox61

Time, not knowing how .... #OTalk



**Dr Lynne Goodacre** @LynneGoodacre

Sounds fun what would it be like @emmaspellmanOT #OTalk a drawing, cartoon .....



**Catriona Connell** @POPPED\_Project

@LynneGoodacre yes - meant if you don't want to be a researcher, the PhD skills are transferable to communicating others' research as critique and distil like a machine by the end... #otalk



**Prof Diane Cox** @dianecox61  
Thanks @LynneGoodacre - accept the offer and challenge #OTalk



**Carolina Cordero** @colourful\_ot  
@LynneGoodacre Should hopefully go without saying for OTs but I think a vital skill is for researchers to understand different access nee audience might have: how to create Easy Read summaries of your research, the importance of having an interpreter when you give a tal #OTalk



**Prof Diane Cox** @dianecox61  
RT @colourful\_ot: @LynneGoodacre Should hopefully go without saying for OTs but I think a vital skill is for researchers to understand d



**OTalk** @OTalk\_  
Good point @POPPED\_Project ... do you have ideas of how to strike a balance? #OTalk @LynneGoodacre



**Dr Lynne Goodacre** @LynneGoodacre  
Given that things like blogs, videos etc are so easy to try out and don't even have to go public what holds us back from just experimentin #OTalk



**Dr Jenny Preston MBE** @preston\_jenny  
@dianecox61 @LynneGoodacre Looking forward to reading it @dianecox61 #OTalk



**OTalk** @OTalk\_  
RT @colourful\_ot: @LynneGoodacre Should hopefully go without saying for OTs but I think a vital skill is for researchers to understand d



**Cara Lawrence** @caralawrence  
@LynneGoodacre Time #Otalk



**Denise Harris** @denisejharris  
@LynneGoodacre A thought, why are we so fixed on PowerPoint as a communication tool? What was used before? Slides I guess. I wor therefore if a skill is working out how to communication Without PowerPoint #OTalk



**Catriona Connell** @POPPED\_Project  
@OTalk\_ @LynneGoodacre ethics - don't say any thing that you cant back up with quality research. Always check the original source pa



**OTEmmaS** @emmaspellmanOT  
@LynneGoodacre well, I've seen some fab drawings and other art work using different materials, constructed models demonstrating pro cycles that just blow my socks of @LynneGoodacre #OTalk



**OTalk** @OTalk\_  
RT @LynneGoodacre: Given that things like blogs, videos etc are so easy to try out and don't even have to go public what holds us back



**Denise Harris** @denisejharris  
@caralawrence @LynneGoodacre Anxiety #Otalk



**Dr Jenny Preston MBE** @preston\_jenny  
Is it just that seem unfamiliar I wonder @LynneGoodacre #OTalk



**Kim Willis** @KimWillisOT  
@LynneGoodacre Confidence that I'd have enough ongoing content! #OTalk



**Dr Lynne Goodacre** @LynneGoodacre  
Yes for me the creative approaches will always come alongside the standard peer reviewed articles etc they serve a different purpose on has been assured I think #OTalk



**Cara Lawrence** @caralawrence

@LynneGoodacre A bit of a short answer! I often think ooo that would be good to do but with work, seeing friends, going to the gym, hou chores, crochet, reading, CPD I think I am in a time deficit #OTalk #timeturnerwanted



**Catriona Connell** @POPPED\_Project

@denisejharris @LynneGoodacre do you remember those projectors with the see through plastic that got written on with soluble ink ? #c



**OTEmmaS** @emmaspellmanOT

@LynneGoodacre honestly? Confidence, I think, perhaps because I'm not yet at a point of knowing it well enough to delve into creativity maybe if I did that would help me to know it better..mmmmn? #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT

RT @LynneGoodacre: Yes for me the creative approaches will always come alongside the standard peer reviewed articles etc they serve



**Dr Lynne Goodacre** @LynneGoodacre

I think this is part of it #OTalk and concerns about making mistakes or what people might think maybe?



**Bill Wong, OTD, OTR/L** @BillWongOT

@denisejharris @caralawrence @LynneGoodacre Haha- you just need a UK version of me to do what I am attempting to do. #otalk



**OTalk** @OTalk\_

Don't forget to add the # @cathymc9781 so we can all see your chat responses #OTalk :-)



**Kelly M** @OTontheTracks

RT @LynneGoodacre: Yes for me the creative approaches will always come alongside the standard peer reviewed articles etc they serve



**Kim Willis** @KimWillisOT

@caralawrence @LynneGoodacre I agree. My occupations slightly different... 3 children, 10 🐔, 7 chickens, a dog, and oh my job... #OTa



**Dr Jenny Preston MBE** @preston\_jenny

There's also something for me about watching yourself in a video!!! At least in a paper it can feel a bit more anonymous #OTalk @emma: @LynneGoodacre



**Denise Harris** @denisejharris

@POPPED\_Project @LynneGoodacre Oh the OHP! You had to remember to not touch it when presenting as any slight shaking would b so the whole slide shook #OTalk



**Cara Lawrence** @caralawrence

@BillWongOT @denisejharris @LynneGoodacre But @BillWongOT do you ever sleep! #OTalk #otguru!



**EmmaOT** @OTBartlett

@POPPED\_Project @denisejharris @LynneGoodacre I've still got the acetates from my first 'paper' presentation when an OT student ! #retromemories



**Dr Lynne Goodacre** @LynneGoodacre

Ok some a final question has anyone come across any resources they use that might help us to communicate research differently e.g ap graphics etc #OTalk



**OTalk** @OTalk\_

You're entering 'Throwback Tuesday' realms here @POPPED\_Project ... Overhead projectors!!! #OTalk

**Kim Willis** @KimWillisOT

@denisejharris @POPPED\_Project @LynneGoodacre The fan blew all my acetates off the table at a psychology conference once! #OTa



**Cara Lawrence** @caralawrence  
@KimWillisOT @LynneGoodacre 🙌 I would love some of them! #OTalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
@caralawrence @denisejharris @LynneGoodacre My TEDx event is making me lose sleep! It is so much pressure on me in terms of not delivering a good show, but also my credibility and own personal finances are at stake. #otalk



**OTalk** @OTalk\_  
Gosh folks time is speeding away .... we've just got 5 minutes left of tonight's chat #OTalk @LynneGoodacre



**Catriona Connell** @POPPED\_Project  
@denisejharris @LynneGoodacre Yes!! was that stuff called acetate or something? I wonder if people just spoke to each other at confere academics would be scribbling away as they spoke? #otalk



**OTalk** @OTalk\_  
Final question here from @LynneGoodacre #OTalk ... fastest fingers first in our final minutes!!!



**Kim Willis** @KimWillisOT  
@BillWongOT @caralawrence @denisejharris @LynneGoodacre Where can I learn more? #OTalk



**OTEmmaS** @emmaspellmanOT  
@OTalk\_ @LynneGoodacre Where did that time go?! #OTalk



**A** @SrVibrations  
@LynneGoodacre Oooh I've got my ears on for this #Otalk



**Catriona Connell** @POPPED\_Project  
@OTBartlett @denisejharris @LynneGoodacre amazing!! what was it about? #otalk



**Denise Harris** @denisejharris  
@OTBartlett @POPPED\_Project @LynneGoodacre I've got my presentation from the @theRCOT conference in Bournemouth in 1989 #



**Prof Diane Cox** @dianecox61  
I was given a book today by Darren Henley CEO Arts Council England on Creativity: Why it matters - opening line of book - imagine a w without creativity - nothing new would happen.... #OTalk



**Catriona Connell** @POPPED\_Project  
@KimWillisOT @denisejharris @LynneGoodacre now its just computer crash, wifi signal drops and the argument between my mac and t microsoft OS #otalk



**Bill Wong, OTD, OTR/L** @BillWongOT  
@KimWillisOT @caralawrence @denisejharris @LynneGoodacre It is more pressure than a research project because I only have 1 year event. So the whole 9 yards of operating it is crazy. If you have to take on everything by yourself, it will be overwhelming. #otalk



**Dr Lynne Goodacre** @LynneGoodacre  
Hey guys it wasn't that long ago 😊 and the answer is both scribbling and talking and don't forget the slide project while we're at it and the dropping the carousel or putting slide in upside down #OTalk



**Carolina Cordero** @colourful\_ot  
@LynneGoodacre <https://t.co/JXSzKKvFoe> has some good infographic templates if you want to make one quickly - there's some feature that you need to pay for but it's free if you're willing to use a limited selection of clip art/photos (or just upload your own) #OTalk



**OTalk @OTalk\_**  
True! #OTalk



**EmmaOT @OTBartlett**  
@POPPED\_Project @denisejharris @LynneGoodacre Bathing...Just for keeping clean ? Discussing bathing as a meaningful leisure occ Still relevant I think! #OTalk



**Prof Diane Cox @dianecox61**  
RT @colourful\_ot: @LynneGoodacre <https://t.co/JXSzKKvFoe> has some good infographic templates if you want to make one quickly - th some...



**Catriona Connell @POPPED\_Project**  
@LynneGoodacre brilliant - i remember the mischief we got up to sneaking things onto the acetate at high school... #otalk at least confer attendees are better behaved



**OTalk @OTalk\_**  
Ahhh the 'good old days' .... maybe we should have a Research reminiscence session!! #OTalk



**Dr Lynne Goodacre @LynneGoodacre**  
Radio 4 are also running a thing in creativity at the moment #OTalk



**OTalk @OTalk\_**  
RT @colourful\_ot: @LynneGoodacre <https://t.co/JXSzKKvFoe> has some good infographic templates if you want to make one quickly - th some...



**Bill Wong, OTD, OTR/L @BillWongOT**  
@caralawrence @denisejharris @LynneGoodacre Organizing, speaker recruitment, budgeting, finding professional help (as necessary), reviewing, making contact with sponsors for funding (since no crowdsourcing), planning line up day of event, preparing for next proposal,



**Catherine McNulty @cathymc9781**  
@OTalk\_ #OTalk humans by nature are creative social animals.. we make things happen solve stuff using our innate creativity...



**Denise Harris @denisejharris**  
@POPPED\_Project @KimWillisOT @LynneGoodacre There is something to be said for the humble flip chart #Otalk



**Bill Wong, OTD, OTR/L @BillWongOT**  
@caralawrence @denisejharris @LynneGoodacre My head is literally spinning... and the OT community is slower to catch on how serious operation is than I expected. Many might have heard of TED/TEDx talks, but not many know the heavy lifting behind running one. #otalk



**OTalk @OTalk\_**  
Well, 9pm is knocking at the door! Thank you all for your contributions tonight. I hope that you've enjoyed it as much as I have! Thank yo @LynneGoodacre for leading us through #OTalk



**Dr Lynne Goodacre @LynneGoodacre**  
Wow that flew by. Thanks so much everyone really enjoyed tonight. #OTalk



**Cara Lawrence @caralawrence**  
@LynneGoodacre Thank you was great! #otalk



**Bill Wong, OTD, OTR/L @BillWongOT**  
@caralawrence @denisejharris @LynneGoodacre And to save some money- I have to run the social media accounts... except for day of because I have to run the show from start to finish! #otalk



**Dr Jenny Preston MBE** @preston\_jenny  
And thank you @hooper\_ek for keeping us all in line #OTalk



**OTEmmaS** @emmaspellmanOT  
@OTalk\_ @LynneGoodacre thanks so much for leading us beautifully through that chat @LynneGoodacre and @OTalk and to all a big thank you learnt lots - goodnight #OTalk



**Prof Diane Cox** @dianecox61  
Wow that hour was quick - great talk #otalk Thank you @LynneGoodacre



**Catriona Connell** @POPPED\_Project  
@denisejharris @KimWillisOT @LynneGoodacre of course - although i think i am still recovering from suffered death by flipchart as an u group work presentations... #otalk



**EmmaOT** @OTBartlett  
@OTalk\_ @LynneGoodacre Thank you. It has been a fun and informative chat tonight #OTalk



**OTalk** @OTalk\_  
If there's anything that you want to refer back to don't forget that the transcript will be posted in a couple of days. Enjoy the rest of your summer everyone! #OTalk



**Prof Diane Cox** @dianecox61  
RT @cathymc9781: @OTalk\_ #OTalk humans by nature are creative social animals.. we make things happen solve stuff using our innate



**OTalk** @OTalk\_  
Ahh you make me sound like a school marm @preston\_jenny he he!! #OTalk



**OTEmmaS** @emmaspellmanOT  
RT @OTalk\_: If there's anything that you want to refer back to don't forget that the transcript will be posted in a couple of days. Enjoy t...



**Catriona Connell** @POPPED\_Project  
@LynneGoodacre thanks @LynneGoodacre for hosting #otalk research - always flies



**Catherine McNulty** @cathymc9781  
@OTalk\_ #OTalk thanks Will try remember @cathymc9781



**Denise Harris** @denisejharris  
@LynneGoodacre Thank you @LynneGoodacre and @OTalk\_ that was very thought-provoking #Otalk



**OTalk** @OTalk\_  
OK it's over and out now from @hooper\_ek on the @OTalk account. #OTalk



**Catriona Connell** @POPPED\_Project  
@colourful\_ot @LynneGoodacre nice one - i'm checking this out now. #otalk



**Catherine McNulty** @cathymc9781  
@OTalk\_ @hooper\_ek @otalk #OTalk many thanks for great discussions @cathymc9781



**Dr Lynne Goodacre** @LynneGoodacre  
For everyone joining #OTalk research tonight you might want to check this out from the Health Foundation <https://t.co/SKY28uVrbf>

**Catriona Connell** @POPPED\_Project  
RT @LynneGoodacre: For everyone joining #OTalk research tonight you might want to check this out from the Health Foundation <https://t.co/SKY28uVrbf>



**Ann France RD** @sciencegeek79

RT @LynneGoodacre: Here's the link for a pint of science <https://t.co/HplMnPJkbl> if you're interested folks #OTalk

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 #OTalk conte

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