

# #OTalk Transcript

Healthcare social media transcript of the #OTalk hashtag.

Tue, August 21st 2018, 8:00PM – Tue, August 21st 2018, 9:15PM (Europe/London).

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**OTalk @OTalk\_**

#OTalk good evening who is here....@Helen\_OTUK om the account, with @AdamFerry3 hosting this evening.... Influencing Equipment Provis within our gift. <https://t.co/KtAPKDofUU> <https://t.co/OqBxBaOfgk>



**Bill Wong, OTD, OTR/L @BillWongOT**

Hello! I will be multi-tasking for the first half hour. #otalk



**Margaret Spencer @margaretOT360**

@OTalk\_ @Helen\_OTUK @AdamFerry3 Ready to talk #otalk



**OTalk @OTalk\_**

#OTalk \*\*\* House Rules \*\*\* All codes of conduct apply! Be respectful! HAVE FUN! <https://t.co/KAABNbVSRX>



**Dr Jenny Preston MBE @preston\_jenny**

@OTalk\_ @Helen\_OTUK @AdamFerry3 Hello everyone, glad to joining in tonight #OTalk @Helen\_OTUK @AdamFerry3



**Mike OT Student @A5COMICS**

Good evening everyone, im Mike, and i am due to to start my second year at Northampton University in September #OTalk



**Adam Ferry @AdamFerry3**

@OTalk\_ @Helen\_OTUK Good evening everyone, this topic comes on the back of my own reflection on how my use of an exhibition has cha and how this mindset change has had impacts in places I had not considered or expected it to #OTalk Q1. Warm up Q - What do you want to of an exhibition?



**Becky Cooper @beckycooper\_\_\_**

@OTalk\_ @Helen\_OTUK @AdamFerry3 Hello! OT student here, also employed by NHS in OT assistant role #OTalk



**OTalk @OTalk\_**

#OTalk Q1.....



**Colin P G Jones @colinpgjones**

@preston\_jenny @OTalk\_ @Helen\_OTUK @AdamFerry3 Hey in Menorca but will be dipping in and out... #OTalk



**Helen OTUK @Helen\_OTUK**

@AdamFerry3 @OTalk\_ To meet with manufacturers, suppliers... #OTalk



**Sophie is my name. @ciderwithsophie**

@OTalk\_ Opening my eyes to new ideas, challenging my perceptions/practice and informing practise/confirming good practice, making links learning to take back to the team #OTalk

**Colin P G Jones @colinpgjones**



@AdamFerry3 @OTalk\_ @Helen\_OTUK Load and loads and loads to put it simply #OTalk



**Helen OTUK** @Helen\_OTUK  
@colinpgjones @preston\_jenny @OTalk\_ @AdamFerry3 the dedication! #OTalk



**Becky Cooper** @beckycooper\_\_\_\_  
@AdamFerry3 @OTalk\_ @Helen\_OTUK Love seeing what products are out there and thinking about/discussing with colleagues how they are used in practice although this is as far as it has got! Also enjoy and value networking opportunities and putting faces to names with equipment companies we work with #OTalk



**Dr Jenny Preston MBE** @preston\_jenny  
@AdamFerry3 @OTalk\_ @Helen\_OTUK I still struggle with exhibitions. I find them overwhelming and I usually get caught up with the first couple exhibitors I come across. I think I might need a more strategic approach #OTalk



**Margaret Spencer** @margaretOT360  
Up to date info, new developments, useful things for my clients #otalk



**Adam Ferry** @AdamFerry3  
@Helen\_OTUK @OTalk\_ So is it meeting them that you want or is that a means to an end? #OTalk



**Kirsty Stanley** @KEStanley  
@OTalk\_ @Helen\_OTUK @AdamFerry3 Very interested in topic tonight #OTalk exhibitions enhancing knowledge and informing practice, collaboration with companies



**Adam Ferry** @AdamFerry3  
@colinpgjones @OTalk\_ @Helen\_OTUK Like what...pens...note books...catalogues..? #OTalk



**Mike OT Student** @A5COMICS  
Q1 Warm up, If i visit an exhibition, i hope i get to see the latest developments and innovations in OT support, and possibly gather information will help build my knowledge base #OTalk



**Hannah Silcock** @Scrupmess  
At an exhibition I like to see what new products are around and network. Working in the NHS can sometimes restrict knowledge of resources - may be best for our clients due to limited budgets #otalk



**Colin P G Jones** @colinpgjones  
@AdamFerry3 @OTalk\_ @Helen\_OTUK I love the networking, inspiration of others practice and ideas which can enrich my practice, challenge thoughts, see what's new and get what I need for the Children & Young people I represent... so usually arm twist manufacturers as well as do knowledge & skills exchange #OTalk



**Susan Windeatt** @mooartdotcom  
#OTalk Ooo how exciting I love equipment & design! Re: Q1 - I like to see a range of options and have the opportunity to discuss with suppliers challenges I might have come across. Haha and as has been said...free pens ... or in a blue moon free tape measures! ;-)



**Becky Cooper** @beckycooper\_\_\_\_  
@AdamFerry3 @OTalk\_ @Helen\_OTUK I also like to do some prior research to see which exhibitions will be there and an overview of what products are. We tend to split these between our team and come together afterwards to feedback on findings #OTalk



**Margaret Spencer** @margaretOT360  
They are kind of the same parcel, it's good to have a relationship with the exhibitors as they are useful people to be in contact with after the show #otalk



**Adam Ferry** @AdamFerry3  
@preston\_jenny @OTalk\_ @Helen\_OTUK I think that is very common and pretty much exactly as I describe my own 'overwhelmed wandering' my blog #OTalk



**Colin P G Jones** @colinpgjones

@preston\_jenny @AdamFerry3 @OTalk\_ @Helen\_OTUK I find that works I usually have 3 or 4 thing I want to research or find out about, infl or people to meet/see. #OTalk



**Hannah Silcock** @Scrumpess

@AdamFerry3 @colinpgjones @OTalk\_ @Helen\_OTUK the pens are always a great bonus! :D #otalk



**Helen OTUK** @Helen\_OTUK

@AdamFerry3 @OTalk\_ both, meet them see their products... discuss get hands on. #OTalk



**Margaret Spencer** @margaretOT360

To be fair I am a fan of overwhelming wandering sand have made some great contacts that way #otalk



**Adam Ferry** @AdamFerry3

@colinpgjones @OTalk\_ @Helen\_OTUK Good answer!! #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@AdamFerry3 @OTalk\_ @Helen\_OTUK I always feel like I run out of time and wish I had asked more questions #OTalk



**Colin P G Jones** @colinpgjones

@AdamFerry3 @OTalk\_ @Helen\_OTUK No I usually go with a ruck sack and will only take what I can carry or need, the team go on mass f so I just get to chat. Or see if I can help #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@beckycooper\_\_\_ @AdamFerry3 @OTalk\_ @Helen\_OTUK That sounds like a strategy that I could use #OTalk



**Adam Ferry** @AdamFerry3

@margaretOT360 Me too. What I want to come on to later is what we then do with the contacts to make them reciprocally meaningful #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 @OTalk\_ @Helen\_OTUK Also recently attended #OPAC in Cambridge where they held some really good seminars - found th valuable and my team has taken forward a space saving idea for bathroom adaptations #OTalk



**Colin P G Jones** @colinpgjones

@Helen\_OTUK @preston\_jenny @OTalk\_ @AdamFerry3 No just like to talk to fellow Occupatiknal therapists and get what I need.... #OTalk



**OTalk** @OTalk\_

@colinpgjones @Helen\_OTUK @preston\_jenny @AdamFerry3 I meant joining us on your holibobs! #OTalk



**Becky Cooper** @beckycooper\_\_\_

@preston\_jenny @AdamFerry3 @OTalk\_ @Helen\_OTUK Just allows each team member to be more focused on certain areas of interest bu means that they don't miss out on what else is going on - works really well for us! #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@colinpgjones @AdamFerry3 @OTalk\_ @Helen\_OTUK Far too disciplined @colinpgjones 😂😂 #OTalk



**Adam Ferry** @AdamFerry3

#OTalk A lot of you have mentioned 'influence' which leads quite nicely into Q2. When I worked solely in the NHS i felt I had little influence, ei a purchaser or consultant...so...Is there a difference in mindset between private/stat sector OT in an exhibition?

**Margaret Spencer** @margaretOT360

Yes I think now there is an expectation of something more interactive, presentation, trying equipment as CPD is hard to get any other way for OTs #otalk



**Becky Cooper** @beckycooper\_\_\_



@margaretOT360 Yes - definitely agree with this! It seemed to work well as email address details were given and we were provided with a Certificate for each session we attended #OTalk

**Mike OT Student** @A5COMICS



#OTalk I visited the 02 which was holding a spinal and neuro exhibition to get an idea of developments from an OT perspective, a lot of the developments were 10-15 years into the future and required further investment which was disappointing.

**Margaret Spencer** @margaretOT360



Possibly I feel I can ask about issues and how their product could help or what they could do about it #otalk

**Hannah Silcock** @Scrupmess



Last year I went with the mindset of sourcing equipment for a new service. It provided a whole new way of approaching an exhibition for me I had time to talk to companies about needs, got contacts and it helped to develop the service to meet the needs of the clients #otalk

**Sophie is my name.** @ciderwithsophie



@beckycooper\_\_\_ @preston\_jenny @AdamFerry3 @OTalk\_ @Helen\_OTUK This is a very strategic approach, out of interest how many of your team attend? #OTalk

**Margaret Spencer** @margaretOT360



Yes I got the outcome measures from Phil @theOTShow #otalk

**Dr Jenny Preston MBE** @preston\_jenny



@AdamFerry3 As I work with people with complex neurological conditions I am always on the lookout for innovative, creative solutions. I don't have a lot of choice restricted within the NHS but do need to be clear and articulate the justification for bespoke requests #OTalk

Technology

Research

**Becky Cooper** @beckycooper\_\_\_



@ciderwithsophie @preston\_jenny @AdamFerry3 @OTalk\_ @Helen\_OTUK It does vary dependent on service demand, size of conference, location, etc. We visited #OTAC recently and fed back to the team, however, for #Naidex or #TheOTShow most of the OT and support staff team will attend approx. 8 #OTalk

Pricing

Healthcare Hashtags

**Adam Ferry** @AdamFerry3



@Scrupmess That's a really good example of something that created purpose and led to you developing a strategy. What do people do you do with a specific purpose? #OTalk

Company

**Becky Cooper** @beckycooper\_\_\_



@A5COMICS That sounds interesting.. were they concepts which they are actively working on? #OTalk

**Helen OTUK** @Helen\_OTUK



RT @Scrupmess: Last year I went with the mindset of sourcing equipment for a new service. It provided a whole new way of approaching an exhibition for me I had time to talk to companies about needs, got contacts and it helped to develop the service to meet the needs of the clients #otalk

**Colin P G Jones** @colinpgjones



@AdamFerry3 Yes & local authority. I think having worked in all 3 you can get cultured in the mind set that you can only get what local stores can have. I think the local managers also can have a large influence. Getting the right equip for the assessed need always best value #OTalk

**Becky Cooper** @beckycooper\_\_\_



@AdamFerry3 I've not had experience within the private sector, but I would imagine the key element for both private and statutory would be justification for the need of the equipment, regarding patient safety/satisfaction, suitability, cost effectiveness, etc? #OTalk

**Margaret Spencer** @margaretOT360

I have created job opportunities for people I supervise linking with products like @SpringChicken they are all fantastic networking opportunities #otalk



**Adam Ferry** @AdamFerry3

I asked Q2 because my experience was that I had very little chance of ever being able to successfully request the great equipment I was see did I consider that I could provide the exhibitor with my expertise. Am I alone? #OTalk



**OTalk** @OTalk\_  
#OTalk Q2



**Margaret Spencer** @margaretOT360

I carried on the communication months after the exhibition finished #otalk



**Becky Cooper** @beckycooper\_\_\_

@A5COMICS Sounds fab, will have to let me know when it is next year! #OTalk



**Adam Ferry** @AdamFerry3

@margaretOT360 @springchicken Were you working solely in a statutory service when you understood the importance of networking in exhi That didnt come until later for me #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@AdamFerry3 Definitely not alone @AdamFerry3. I also didn't realise some of the flexible options e.g. renting equipment for people with life conditions. I was able to take that back to commissioners #OTalk



**OTalk** @OTalk\_

RT @preston\_jenny: @AdamFerry3 Definitely not alone @AdamFerry3. I also didn't realise some of the flexible options e.g. renting equipme



**Margaret Spencer** @margaretOT360

No working outside the NHS in charities and private sector #otalk



**Adam Ferry** @AdamFerry3

RT @preston\_jenny: @AdamFerry3 Definitely not alone @AdamFerry3. I also didn't realise some of the flexible options e.g. renting equipme



**Adam Ferry** @AdamFerry3

@preston\_jenny Exactly! Please it wasnt just me #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@margaretOT360 I think that's one of the greatest benefits @margaretOT360 We have also had some really informative demonstrations and discussions develop beyond the exhibition #OTalk



**Margaret Spencer** @margaretOT360

RT @preston\_jenny: @margaretOT360 I think that's one of the greatest benefits @margaretOT360 We have also had some really informativ demon...



**Mike OT Student** @A5COMICS

@beckycooper\_\_\_ #otalk The main areas were virtual reality support there was a OT perspective on that, neurological support apps for entertainment and communication, and exo suit support for stroke and cerebral palsy sufferers



**Adam Ferry** @AdamFerry3

@margaretOT360 Had you been in a statutory role before that and if so did your mindset change when your role did? #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 We have so many discussions with equipment companies who are keen to come and demonstrate their piece of equipment... we (speaking as a member of my team, NHS) could definitely get better at taking them up on this offer as it could lead to a positive outcome!



**Margaret Spencer** @margaretOT360

Yes a complete mindset shift.#otalk



**Margaret Spencer** @margaretOT360

RT @beckycooper\_\_\_: @AdamFerry3 We have so many discussions with equipment companies who are keen to come and demonstrate the of eq...



**Sophie is my name.** @ciderwithsophie

@OTalk\_ I think there is, unless you \*DO\* have that power to influence your public sector setting. Although I guess you could argue we all co take back the clinical reasoning from OT show demos to supervision? #OTalk



**Hannah Silcock** @Scrupmess

@AdamFerry3 I didn't go without purpose, but more for CPD & for a toolbox for specific occasions. As this was for the private sector, it opens whole new field. Conversations with reps were more meaningful as you can use their products easier/assist in their market research #otalk



**Adam Ferry** @AdamFerry3

Always amazed how quickly the hour goes! A lot of people have posted about how they target companies that may be able to solve a problem them/client but has anyone had experience of providing feedback to a company that has influenced their product? #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@beckycooper\_\_\_ @AdamFerry3 It can also lead to some real benefits for the team e.g. we were invited to host a splinting demo and get free training for all our staff #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 I guess it's just taking that step and organising some demonstrations, also realising that not every piece of demonstrated equipment is going to be better than what we are currently using... but definitely would be good to at least know/see what the alternatives are #OTalk



**Adam Ferry** @AdamFerry3

@Scrupmess I felt that my conversations were more meaningful too I agree. However, I recently used this experience to help change procure of some hoisting equipment within my NHS role hence my reflection on whether this was actually just my own mindset #OTalk



**Becky Cooper** @beckycooper\_\_\_

@preston\_jenny @AdamFerry3 Wow, longer term benefits also which is always good #OTalk As a member of the OT support staff I'm sure there could be something I could influence and help to arrange?



**Dr Jenny Preston MBE** @preston\_jenny

@beckycooper\_\_\_ @AdamFerry3 I usually find the reps to be very honest and often they help decide when their product is not the most suitable #OTalk



**LD OT Laura** @CommunityLD\_OT

@AdamFerry3 @OTalk\_ @Helen\_OTUK Seeing all the latest available technology and aids and adaptations! #otalk



**Adam Ferry** @AdamFerry3

@ciderwithsophie @OTalk\_ My point exactly. We all \*DO\* and not only supervision but to commissioners and budget holders. It's about creating business case with sound clinical reasoning and budgetary awareness #OTalk



**Becky Cooper** @beckycooper\_\_\_

@preston\_jenny @AdamFerry3 That's a good point - I guess if they are going to be investing time/money then they would want to be assured equipment would be suitable #OTalk



**Margaret Spencer** @margaretOT360

I think I think much more active rather than a passive relationship. Need to know what's in it for my clients #otalk



**OTalk** @OTalk\_

RT @CommunityLD\_OT: @AdamFerry3 @OTalk\_ @Helen\_OTUK Seeing all the latest available technology and aids and adaptations! #otal



**Dr Jenny Preston MBE** @preston\_jenny

@beckycooper\_\_\_ @AdamFerry3 Definitely @beckycooper\_\_\_ The Assistant Practitioner within my team knows more about equipment that could ever dream #OTalk



**Hannah Silcock** @Scrupmess

@AdamFerry3 #otalk I think an individuals mindset is half of the battle! If you are prepared to go the extra mile and really push it... my personal experience of that with procurement is it can be a real battle! Even when creating a positive change for the patient and cost saving



**Adam Ferry** @AdamFerry3

@beckycooper\_\_\_ Why do you think they want to come and demo to you? Sell loads of kit or tap into your expert knowledge that might influence future changes and design?? #OTalk



**Mike OT Student** @A5COMICS

@beckycooper\_\_\_ @AdamFerry3 #otalk Working as a healthcare assistant alongside my studies, i have seen that the purchase of more more expensive equipment does not always meet the requirements of the client, and would be better to be more needs lead.



**Becky Cooper** @beckycooper\_\_\_

@preston\_jenny @AdamFerry3 Haha, brilliant - thank you for the vote of confidence 😊 #OTalk



**Nabachwa LL** @NabachwaOT

@OTalk\_ @Helen\_OTUK @AdamFerry3 Hello, evening everyone. I'm lurking for now, hoping to learn more about equipment after seeing how it makes a difference to people's lives on my Reablement placement. Also looking to make it to more exhibitions soon. #OTalk



**Margaret Spencer** @margaretOT360

Both, they need us as much as we need them. Much more collaborative than it used to be #otalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 Would hope the latter option as we can provide valuable information to shape the further development of their product... I'm sure there's an element of sales as it's business? Starting to see conferences as more of a two way 'learning' street, lots to learn from each other #



**Adam Ferry** @AdamFerry3

@margaretOT360 Completely agree - as long as we understand the collaboration and acknowledge our skills and feedback are in high demand something always drummed into NHS OTs #OTalk



**Helen OTUK** @Helen\_OTUK

RT @AdamFerry3: @margaretOT360 Completely agree - as long as we understand the collaboration and acknowledge our skills and feedback in...



**Margaret Spencer** @margaretOT360

RT @AdamFerry3: @margaretOT360 Completely agree - as long as we understand the collaboration and acknowledge our skills and feedback in...



**Becky Cooper** @beckycooper\_\_\_

@A5COMICS @AdamFerry3 That's interesting - would you say more in the way of moving and handling type equipment? Or others? #OTalk



**Becky Cooper** @beckycooper\_\_\_

@NabachwaOT @OTalk\_ @Helen\_OTUK @AdamFerry3 Good luck on your placement!! Sounds interesting #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 @margaretOT360 Love this point - think there is a tendency to attend conference to see what is on offer, but how about what can offer.. #OTalk



**Adam Ferry** @AdamFerry3

Following an interaction with a manufacturer @TheOTShow 2017 I discussed some minor modifications that would make the item viable as a JELS item as cheaper than current. Wouldn't have done this before I worked into the private sector too #OTalk



**Sophie is my name.** @ciderwithsophie

@AdamFerry3 @OTalk\_ I've never been to a conference or #OTshow \*Hangs head in shame\* but now feel like we really should be encouraged as an example/task for developing clinical reasoning. Now putting it on my objective list for a reason I should go to #OTshow this year ;) #OTalk



**Sophie is my name.** @ciderwithsophie

@AdamFerry3 @OTalk\_ Can't believe I've never looked at it like this before..! #OTalk



**Adam Ferry** @AdamFerry3

@beckycooper\_\_\_ @margaretOT360 Exactly! #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@AdamFerry3 @TheOTShow There's also a real opportunity to discuss potential research collaborations too. We had an interesting discussion about this recently on #OTalk @LynneGoodacre @hooper\_ek @NikkiDResearch



**Margaret Spencer** @margaretOT360

RT @AdamFerry3: @beckycooper\_\_\_ @margaretOT360 Exactly! #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 @TheOTShow Do you mind me asking, what was it about working within the private sector that gave you the idea to do this? Interested to know whether it was experience-based, different ways of working, different availability, etc? #OTalk



**Helen OTUK** @Helen\_OTUK

RT @preston\_jenny: @AdamFerry3 @TheOTShow There's also a real opportunity to discuss potential research collaborations too. We had an interesting discussion about this recently on #OTalk



**Sophie is my name.** @ciderwithsophie

@margaretOT360 @AdamFerry3 @OTalk\_ I need to! Now just to get the time off..! #OTalk



**Becky Cooper** @beckycooper\_\_\_

@A5COMICS @AdamFerry3 Wow, the future of technology sounds interesting! On the same sort of wavelength, I was reading an article the other day about a possible future for robotic pet therapy!! #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@beckycooper\_\_\_ @AdamFerry3 @TheOTShow I wonder if it is more about experience. I'm never worked in the private sector but have experience of commissioning and influencing policy which has given me the confidence #OTalk



**Adam Ferry** @AdamFerry3

@beckycooper\_\_\_ @TheOTShow I think I just always considered myself restricted to what I was told was available (applying FACS/Care Act criteria). Never considered that I could proactively find something better, even if more expensive, and present on LT gains etc. #OTalk



**Adam Ferry** @AdamFerry3

#OTalk So what do exhibitors want from us/exhibitions and do we offer it actively enough? @TheOTShow



**Adam Ferry** @AdamFerry3

@preston\_jenny @beckycooper\_\_\_ @TheOTShow I think you're probably right, it may be more about role rather than sector. Think NHS has provided me with the platform though at that stage to feel 'active' #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@AdamFerry3 @TheOTShow I think it is about finding the right balance. Collaboration is key as has been highlighted previously tonight #OTalk

**Hannah Silcock** @Scrumptess



@beckycooper\_\_\_ @AdamFerry3 @TheOTShow #otalk my experience of working in private sector is that you feel less restricted, so you em opportunities of talking to reps/getting them in to your workplace with their products/talking to them about changes as you don't feel you are their time due to budgets



**OTalk** @OTalk\_ #OTalk final 5 minute warning! Last minute thoughts? Take home actions?



**Margaret Spencer** @margaretOT360 They want to network, be challenged, look at their product from different points of view. Alternative markets for their products etc etc. I would OTs are the worst for hiding their lights #otalk



**Adam Ferry** @AdamFerry3 @ciderwithsophie @margaretOT360 @OTalk\_ There are letters on the @TheOTShow website which help you to build a case to attend #OTa



**Colin P G Jones** @colinpgjones @AdamFerry3 @beckycooper\_\_\_ Both #OTalk should always be a win win or otherwise one is a parasite!



**Margaret Spencer** @margaretOT360 RT @AdamFerry3: @ciderwithsophie @margaretOT360 @OTalk\_ There are letters on the @TheOTShow website which help you to build a atten...



**Hannah Silcock** @Scrumpess @AdamFerry3 @preston\_jenny @beckycooper\_\_\_ @TheOTShow I would agree with that. I felt my role in the private sector provided more i in to commissioning than I feel I get in my NHS role #otalk



**Dr Jenny Preston MBE** @preston\_jenny @Scrumpess @beckycooper\_\_\_ @AdamFerry3 @TheOTShow Reflecting on tonight's chat It sounds as if we might have a little bit more flex within the NHS/Social Care in Scotland #OTalk



**Margaret Spencer** @margaretOT360 Promote OT we have so much knowledge and skills that exhibitors really want to know about #otalk



**Adam Ferry** @AdamFerry3 #OTalk @TheOTShow Although this talk is coming to an end I would love to know what your 'perfect exhibition' would look like. What would b there, what format etc to provide you and the exhibitor with the highest quality interaction.



**Becky Cooper** @beckycooper\_\_\_ @AdamFerry3 @TheOTShow A two way street, we can both learn from each other. Reflecting on conferences I have attended, I feel I could been more active in discussions especially with offering feedback on equipment and suitability to client group - will do from now on! #OTalk



**Colin P G Jones** @colinpgjones @AdamFerry3 @TheOTShow Feedback, as well as business. Some times little problems which we can have small solutions which make a b impact #OTalk



**Dr Jenny Preston MBE** @preston\_jenny @OTalk\_ Take home for me is to be much more strategic and maximise the opportunities at the next exhibition I attend #OTalk



**Colin P G Jones** @colinpgjones @OTalk\_ Make sure I have booked in for this up and coming OT show #OTalk



**Hannah Silcock** @Scrumpess @preston\_jenny @beckycooper\_\_\_ @AdamFerry3 @TheOTShow That may be, or maybe the NHS system and structures leads to more confidence being needed when you are not necessarily considered to be in the right hierarchial position. Private sector feels like the walls arer high #otalk



**Margaret Spencer** @margaretOT360

Something experiential, a short 15min informative relevant 'teaching slot'. Explanation of how the product adds quality to lives #otalk



**Mike OT Student** @A5COMICS

#otalk Looking forward to the OTShow in November as i move into my second year, build on my experiences and be excited for the future.



**Adam Ferry** @AdamFerry3

@colinpgjones @OTalk\_ 👍 See you there Colin @TheOTShow #OTalk



**Colin P G Jones** @colinpgjones

@AdamFerry3 @TheOTShow The balance last year felt about right, great talks and really great exhibitors, great range. loved the awards and opportunity to engage. #OTalk



**Colin P G Jones** @colinpgjones

@AdamFerry3 @OTalk\_ @TheOTShow Definitely #OTalk



**Adam Ferry** @AdamFerry3

@margaretOT360 Like the 'on-stand' sessions or innovation theatres @theOTShow or in a different format/environment? #OTalk



**Helen OTUK** @Helen\_OTUK

#OTalk opps last one of the night too!



**Dr Jenny Preston MBE** @preston\_jenny

@Scrumpess @beckycooper\_\_\_ @AdamFerry3 @TheOTShow Certainly my current role helps but I've always had plenty to say if I feel my patients are getting a raw deal #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 @TheOTShow Relevant exhibitions for client group. I love interaction so being able to touch/try the equipment or see it in action. Suitable seminars are a yes for me. Maybe an activity to encourage networking? Space between exhibitions also!! #OTalk



**OTalk** @OTalk\_

#OTalk @Helen\_OTUK signing off... Great chat thanks all!



**Dr Jenny Preston MBE** @preston\_jenny

@Helen\_OTUK Thanks everyone, that's been really interesting tonight #OTalk



**Adam Ferry** @AdamFerry3

@beckycooper\_\_\_ @TheOTShow Thanks Becky, appreciate your views this evening #OTalk



**Dr Jenny Preston MBE** @preston\_jenny

@AdamFerry3 @Helen\_OTUK My pleasure @AdamFerry3. Always enjoy being part of the occupational therapy community #OTalk



**Becky Cooper** @beckycooper\_\_\_

@AdamFerry3 @TheOTShow Thank you! Loved your #OTalk - thank you for hosting, thoroughly enjoyed it!



**Adam Ferry** @AdamFerry3

#OTalk Don't forget, my blog/reflection on this topic is available at <https://t.co/z69cHvAR3e> @TheOTShow where you can also register for this event on 21st and 22nd Nov.



**Sophie is my name.** @ciderwithsophie

On the topic of conferences etc, what has been your favourite that you've attended and why? Not just OT specific. #OTALK



**Mike OT Student** @A5COMICS

#otalk Thank you very much for the experience tonight, it was my first time and found it very useful and interesting.

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